

Chapter 1 Outline

Why People Travel
Where People Travel
Economic and Other Impacts of Tourism
Ecotourism/Adventure Travel

Competencies

1. Explain why people travel, and identify internal (“push”) factors and external (“pull”) factors that influence their decisions to travel. (pp. 4–8)
2. Identify where people travel, and describe requirements that destinations must satisfy to support travel and tourism. (pp. 8–9)
3. Describe economic and other factors that affect international, national, and local travel and tourism. (pp. 9–16)
4. Explain what the term “ecotourism” means. (pp. 16–19)