

Chapter 7 Outline

Food Service in America
Food Service in Europe
Modern Food Service in America
Modern Food Service in Europe
Franchising Developments in Food Service
 Consistency Is Important
 Franchise Agreements and
 Relationships
 Fast-Food Employees
 Franchising Problems
Management Companies in Institutional
Food Service
 Major Management Companies
 Management Company Operations

Competencies

1. Describe the early development of food service in Europe and the United States, and distinguish *à la carte* menus from the *table d'hôte* menus used in early European food service establishments. (pp. 169–173)
2. Describe the development of modern food service operations in America and Europe. (pp. 173–180)
3. Trace the development of franchising in the food service industry, identify characteristics of successful franchise operations, and discuss franchising problems. (pp. 180–186)
4. Identify the role of management companies in various segments of the food service industry. (pp. 186–188)