

Chapter 8 Outline

Composition and Size of the Food Service Industry
Eating and Drinking Places
Hotel Operations
Food Services for the Transportation Market
Food Services for the Leisure Market
Retail Food Services
Business/Industrial Food Services
Student Food Services
Health Care Food Services
Club Food Services
Segmentation by Menu
Other Food Services
Giants in Food Service
The Organization of Hotel and Restaurant Food Service
Hotel Food and Beverage Divisions
The Organizational Structure of Restaurants

Competencies

1. Describe the composition and size of the food service industry, and differentiate commercial from institutional and military food service operations. (pp. 193–194)
2. Identify food service operations within major market classifications. (pp. 195–202)
3. Discuss the development of food service in hotels and identify the functions of the five primary departments of a large hotel food and beverage division. (pp. 202–209)
4. Contrast the organizational structures of large and small restaurants. (pp. 209–210)