

Chapter 11 Outline

Structural and Functional Dimensions of Board Governance
Bylaws
 Board Structure and Makeup
 Standing Committees
 Board Powers, Roles, and Responsibilities
 Board Members: Selection, Officers, and Job Descriptions
 Meeting Parameters
Other Structural Components of Board Governance
 Orientation
 Code of Conduct
 Board Objectives
 Board Evaluation
Board Governance: A Case Study
Appendix A: Sample Bylaws
Appendix B: Sample Board Requirements and Responsibilities
Appendix C: Sample Officers' Requirements and Responsibilities
Appendix D: Sample Code of Conduct
Appendix E: CVB Board Structure Inventory
Appendix F: CVB Board Self-Evaluation

Competencies

1. Describe the roles and responsibilities of a CVB board of directors. (pp. 191–192)
2. Explain the function of bylaws to the effective operation of a CVB's board of directors. (pp. 192–196)
3. List factors to be considered when forming a CVB board of directors. (pp. 193–196)
4. Describe the purpose of board member orientation. (pp. 196–197)
5. Explain the reasons for board evaluation and outline the areas that should be evaluated. (pp. 197–198)