

Chapter 14 Outline

- Long-Term Tourism Growth Trends
 - Factors Influencing Future Growth
 - Demographic, Economic, and Social Trends
 - Competition from Other Sources
 - Deregulation and Free Trade
 - The European Union's Impact on Travel and Tourism
 - European Union Tourism Policy
 - Transportation
 - Tour Operators
 - Travel Agents
 - The Hotel Industry
 - Standardized Currency
 - Travel Costs
 - Specific Countries
 - Tourism Growth by Region
 - Europe
 - North America
 - Asia and the Pacific
 - South and Central America
 - Africa
 - Middle East
 - Privatization
 - Airline Privatization
 - Transportation Developments
 - Aircraft Technology
 - Space Travel
 - Train Technology
 - Deregulation
 - Transportation Infrastructure
 - Technology and Automation
 - Global Distribution Systems
 - Development Issues
 - Tourism and the Environment
 - Hotels and the Environment
 - The Environment's Importance to Tourism
 - Alternative Tourism
 - Human Resource Issues
 - Hotel Company Diversification and Growth
 - Mergers, Acquisitions, and Cooperative Arrangements
 - Conclusion

Competency

1. Identify, define, and explain factors and developments that are likely to affect the nature and pace of globalization in the travel, tourism, and lodging industry in the years to come.

Note: This chapter presents speculation about the future. Although the speculation is based largely on current factual information, it is nonetheless speculation. For that reason, it is presented strictly for your information and enjoyment. The test materials for the course include no questions on this chapter.