

Chapter 12 Outline

The Development Process
The Feasibility Study
The Space Allocation Program
Operational Criteria
Construction and Engineering Criteria
The Project Budget
The Preliminary Schedule
The Planning and Design Process
Site Planning
Hotel Planning
Guestrooms and Suites
The Lobby
Food and Beverage Outlets
Function Space
Recreational Facilities
Administration Offices
Food Production Areas
Other Back-of-the-House Areas

Competencies

1. Describe the hotel development process. (pp. 420–430)
2. Describe site planning. (pp. 430–434)
3. Describe guestroom and suite planning. (pp. 434–441)
4. Describe lobby design. (pp. 441–444)
5. Describe the design of food and beverage outlets. (pp. 444–447)
6. Summarize function space design concerns. (pp. 447–450)
7. Describe the design of recreational facilities and administrative offices. (pp. 450–452)
8. Describe food production area design. (pp. 452–454)
9. Summarize back-of-the-house design concerns. (pp. 454–457)